



For Immediate Release
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Festivals Acadiens et Créoles Announces Inaugural Bourre Championship

Kick off Festivals week at Warehouse 535, where the Grand Champion of Bourre will be crowned on Oct. 11.

Lafayette, LA, October 9, 2017 – Festivals Acadiens et Créoles week just got started a bit sooner with the addition of a Bourre Championship at Warehouse 535. On Wednesday, Oct. 11, 150 card players will try their hand at this authentic Acadian card game.

Bourre developed in the bayou regions of Louisiana and spread intensively throughout the Southern half of the state. *The Official Rules and Techniques of The Cajun Card Game Bourre* was published in 1988 by the National Cajun Bourre Association, which is still in existence today.

"Festivals Acadiens et Créoles continues to focus on all aspects of our culture that are unique and interesting, from our music and food to our art and language," says Vice President of Programming and Development Patrick Mould. "This Bourre Championship gives the festival another opportunity to focus attention on a unique aspect of our culture. Bourre is Louisiana's official card game that has been handed down from generation to generation, so it only made sense to give the game its due and find out who will be declared the best player in Acadiana!"

Festivals Acadiens et Créoles will be celebrating the state card game of Louisiana with its own friendly game on Oct. 11. Only 150 bourre players will be allowed to participate in the championship, so registration is required through Eventbrite.

Trophies will be awarded to the winners, with the first place player deemed the "Grand Champion of Bourre." A \$20 donation is required to enter the event whether attendees play the game or not. Doors will open at 5 p.m., with play starting at 6 p.m.

Registration is available via Eventbrite at <https://www.eventbrite.com/e/festivals-acadiens-et-creoles-bourre-championship-tickets-38115503497>.

Please note that our 2017 festival dates are Oct. 13-15. As always, our festival takes place in Girard Park and is FREE and open to the public. More information can be found at www.festivalsacadiens.com, where those who want to show their support can sign up to become a Festival Friend.

Important Dates For 2017

Wednesday, Oct. 11: “Crafting the South Louisiana Sound” curator tour from 6-8 p.m.; Anya Burgess and Chris Segura will lead a special tour of the exhibit and share live demonstrations; Bourre Championship at Warehouse 535 at 5 p.m.

Thursday, Oct. 12: Crafting the South Louisiana Sound Symposium at Vermilionville; book launch at A. Hays Town Building for *Anthologie de la littérature louisianaise d’expression française de 1682 à nos jours* at 6 p.m.

Friday, Oct. 13: Festivals Acadiens et Créoles opening with cutting of the boudin at 5 p.m.

Saturday, Oct. 14: Tour Des Atakapas at 8:30 a.m. and Festivals Acadiens et Créoles all day

Sunday, Oct. 15: French Mass at 9 a.m. and final day of Festivals Acadiens et Créoles

Festivals Acadiens et Créoles presented by Capital One can trace its roots back to the first Tribute to Cajun Music Festival organized by CODOFIL in 1974. Festivals was officially established in 1977 with components of music, food and crafts. Since then, it has grown into a multi-day event taking place during the second full weekend of October each year in Lafayette, La. Festivals operates as a nonprofit corporation and is run by a community board and volunteers.

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