



**For Immediate Release**

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***Festivals Acadiens et Créoles Supports The Louisiana Boil-Off***

*Inaugural crawfish boiling competition to take place at Warehouse 535 April 22.*

**Lafayette, LA, April 1, 2017** – As part of its five-pronged philanthropic mission, Festivals Acadiens et Créoles is a proud sponsor of the inaugural Louisiana Boil-Off, scheduled for April 22. Acadiana's first annual crawfish boiling competition and tasting brings the community together to promote our culinary and musical cultures, something Festivals Acadiens celebrates all year long.

Part of the annual Festival's mission is to support, music, art, language, food and the beautification of Girard Park. The Louisiana Boil-Off invites restaurants, corporate entities and amateur boilers from across the region to use their own unique recipes to compete for who boils the best crawfish in Acadiana. The event will take place at Warehouse 535 in Lafayette and also include live music and tasting by the public.

“In recent years, we have been able to invest back into the Cajun and Creole art forms that have been a staple of the festival since its inception 43 years ago,” says Vice President of Programming & Development Pat Mould, who is also organizing The Louisiana Boil-Off. “We are excited to support this new culinary event, along with the important cultural past-time of boiling and peeling crawfish.”

Doors for the Boil-Off open at 4 p.m., with the party going into the evening. Each advance \$20 ticket (\$25 day-of) includes a People's Choice Award ballot plus 10 tasting tickets—adding up to approximately 3 lbs. of crawfish per person—with extra tickets priced at \$2 each. Sucking heads and pinching tails will begin at 5 p.m. with judging at 5:30 p.m., live music at 6 p.m. and the winners announced at 8:30 p.m.

Other sponsors include KATC TV3, the Louisiana Department of Agriculture, Louisiana Sweet Potato Commission, Louisiana Fish Fry and Miller Lite, with proceeds benefiting the Boys and Girls Clubs of

Acadiana.

Since 2008, Festivals Acadiens et Créoles has donated more than \$85,000 toward its five cultural initiatives. Most recently, the Festival presented a \$1,000 check to Second Harvest Food Bank during a press conference and supported musician Zachary Richard's French immersion album project "La Belle Vie." Mould estimates that donations as part of Festivals' philanthropic mission will top the \$100,000 mark by the end of 2017.

For additional information, follow The Louisiana Boil-Off on Facebook. To purchase tickets or sign up as a participant, go to [www.warehouse535.com](http://www.warehouse535.com), fill out registration info and team rules applications located on the Facebook page, or email [hotdish@chefpatrickmould.com](mailto:hotdish@chefpatrickmould.com) for forms.

*Festivals Acadiens et Créoles presented by Capital One can trace its roots back to the first Tribute to Cajun Music Festival organized by CODOFIL in 1974. Festivals was officially established in 1977 with components of music, food and crafts. Since then, it has grown into a multi-day event taking place during the second full weekend of October each year in Lafayette, La. Festivals operates as a nonprofit corporation and is run by a community board and volunteers.*

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